

Ellis Middle School
COUGAR CLASSIC

February 16-18, 2024

SPONSORSHIP OPPORTUNITIES!

Ellis Middle School will host our spring fundraiser, the 2024 Ellis Cougar Classic, on February 16th-18th! Cougar Classic is Ellis Middle School's largest fundraiser, which includes an indoor soccer tournament for teams all over Middle Tennessee and a lot of fun school activities for students during the month of February! Friday night, February 16th is Cougar Student Night where Ellis students have an opportunity to play on a "fun" soccer team and/or come cheer on their friends who are participating! Throughout the rest of the weekend, area teams compete in an exciting indoor soccer tournament in our infamous round gymnasium.

Here are just a few of the items that the Ellis PTO has funded with proceeds from this and other fundraising efforts:

- Fine Arts Funding Support
- Ellis Athletic Programs
- Above and Beyond Curriculum Materials (additional teacher start-up funds)
- Faculty/Staff Hospitality
- Facility Upgrades and Summer Painting
- Professional Learning Funds to Improve Classroom Instruction
- Technology Support (iPads and Accessories)
- Grounds Improvements
- Biennial Gym Floor Refinishing
- Academic Awards

As you can see, the PTO and Ellis Middle School needs and appreciates your support, whether it's having your child play, attending the Classic to cheer teams on, or in becoming an official sponsor! Please review the 2024 Sponsorship Opportunities list, and thank you for your consideration to support our school!

Sincerely,

Julie Shuck

Cougar Classic Sponsorship Chair

jshuck@nexamortgage.com

Ellis Middle School's 2024 Cougar Classic

Sponsorship Opportunities

	Black \$275 (unlimited)	Blue \$550 (12 available)	Classic \$1500 (10 available)	Premier \$2000 (3 available)	Title Sponsor \$2500 (1 available)
Listed on Ellis website for one year	✓	✓	✓	✓	✓
Listed on Cougar Classic event website for one year	✓	✓	✓	✓	✓
Yard sign week of event	✓	✓	✓	✓	✓
"Ellis Cougar Classic Supporter" sign for your business		✓	✓	✓	✓
Live link to business page on event website			✓	✓	✓
Logo on student and staff t-shirt (distribution of 700+)			✓	✓	✓
Business name featured on marquee during the week of event				✓	✓
Business name included on event email and printed materials				✓	✓
Announced as sponsor of all HOME basketball games					✓
Group banner 3'x 5' listing all Black Level Sponsors for one year	✓				
Custom 3'x5' individual banner hanging in gym for one year		✓	✓		
Custom Logo Banner 3'x5' under Home scoreboard or on prominent A/C unit in the gym for one year				✓	
Custom Logo Banner up to 4'x10' above home scoreboard for one year					✓

- Make checks payable to Ellis PTO.
- Address: Ellis Middle School, Attn: Cougar Classic, 100 Indian Lake Road, Hendersonville, TN 37075.
- Ellis MS PTO is a 501(c)(3) organization. You will receive a written receipt for your contribution.
- Questions? Contact: Julie Shuck (615) 948-2068 or email jshuck@nexamortgage.com.